**UNIT 2**

**What Do You Call It?**

**Brainstorming**

1. I see two kinds of Indonesian cookies.
2. It reminds me to Idul Fitr because those indonesian cookies serve in the day of idul fitr.
3. There are two kinds of indonesian cookies that will be sent for hampers.
4. Four sentences.

**Listening Section**

**Activity 1**

1. Interpret : explain the meaning of (information, words, or actions).
2. Contain : have or hold (someone or something) within.
3. Contrast : the state of being strikingly different from something else in juxtaposition or close association.
4. Certain : known for sure; established beyond doubt.
5. Packaged : wrapped or put into a box for sale or transport.

**Activity 2**

|  |  |  |
| --- | --- | --- |
| **Sentence** | | **T/F** |
| 1. | Hani is packing food for Hari Raya parcel. | T |
| 2. | Hani doesn’t know the difference between hampers and parcels. | T |
| 3. | Hampers mean something that has been wrapped. | T |
| 4. | Parcels are gifts that are identical to the use of baskets made of rattan. | F |
| 5. | Parcel does not have a personal, private, or intimate impression. | F |

B.

1. Talking about the differences between parcel and hampers.
2. Hampers is almost more private and personal than parcel.
3. Hampers are gifts that are identical to the use of baskets made of rattan.
4. Packed it in brown paper.
5. To make it more personal.

**Activity 3**

I want to have a Flower studio. People tend to have a mindset that flowers are related to couples and women. On the other hand, flowers are something general. Some florists wrapped the flower with pastel paper and laces. But now the way florists package the flower is more developed. They put the flower into a glass pot or clay pot. *(The answer may vary)*

**Reading Section**

**Activity 4**

|  |  |
| --- | --- |
| **Words** | **Meaning** |
| Start Up | Start-up is a term that refers to a business or start-up company. Startup companies are companies that have just started operating and are still in the development phase to find markets and develop products. |
| Market | Market is a number of people that need the start-up company. |
| Digital application | Digital application is the resulting product of start-up company. |
| Unicorns | Unicorns are start up companies that have a corporate value of more than 1 billion US dollars or around Rp14 trillion  (exchange rate of Rp14, 000). |
| Stable network | Stable network is a firm connection. |

**Activity 5**

1. Exchange rate → Economics relate to exchange rate.

2. Established → This company was established in 1995.

3. Products → We have several products that will be launched this month.

4. Corporate → She is a corporate worker.

5. Venture → He is afraid of business ventures that cannot be predicted.

**Activity 6**

1. Startup companies are companies that have just started operating and are still in the development phase to find markets and develop products.

2. When a company that has just started operating and is still in the development phase to find markets and develop products.

3. When the company reaches the corporate value of more than 1 billion US dollars.

4. - First, the company has not been operating for more than three years.

* Second, the number of employees owned is less than 20 people.
* Third, it is still in the development stage.
* Fourth, it usually runs in the world of technology and the web.

5. This indicates that they are indeed running a business or the business is still in a fairly short period of time and is relatively new.

6. The number of employees owned should not exceed 20 people.

7. No, Because start-up companies cannot be separated from technology.

8. Make a product with digital application.

9. Yes, if we love to build something that is still in development, and push creativity.

10. It would be great, I can get so many experiences in many fields and I can explore my creativity.

11. Yes it is, there are so many things that I learn, such as the differences between unicorns and decacorns, and also the characteristics of a start-up.

12.Trying to figure out what things that I can help to make people do anything easily.

**Activity 7**

* First, speaking with many languages.
* Second, having good communication skills.
* Third, Learning culture of many countries.

**Viewing Section**

**Activity 8**

**A.**

|  |  |
| --- | --- |
| **Question** | **Answer** |
| What is the title? | Start Up |
| Where did it take place? | Korea |
| Did after watching it you find  some lessons? | Yes, in building star up company we should not only good in technology but we have to understand the business strategy too. So, we need partner in building start up company |
| How could you apply the  lesson you have viewed/  watched to your life? | Always have a dream and believe in it. |

*(The answer may vary)*

**B.**

1.Romantic Drama. *(The answer may vary)*

2.Oh Choong Hwan. *(The answer may vary)*

3. You Sang Won. *(The answer may vary)*

5. Jung Seung Hwan. *(The answer may vary)*

6. No Tagline. *(The answer may vary)*

7. 2020. *(The answer may vary)*

**C. Now, make a summary about the documentary film, the drama, or something**

**related to the Start-up you have watched.**

There is a girl, Kim Dalmi, who has a dream of working in a start up company. She is inspired by her father who had built a startup. But, in the middle of the journey her mother and her father get divorced. Then, after the divorce her father died because of a car accident in the middle of the way home. Dalmi lives with her grandmother who sell corndogs. Dalmi work as a partimer in a caffe. She feels not be respected by her boss. Then she quit, and pursue her dream to works in start up company. Then, she joins an incubator event held by sandbox. In that event she met with Nam Dosan, a boy who is great in mathematics but he has good skill in coding. And he also want to build a startup company. Both of them were chosen by sandbox to build their own company. *(The answer may vary)*

**Speaking Section**

**Activity 10**

**Answer the questions below based on the dialogue in Activity 9.**

* + - 1. CHSE certification.

1. Yes, she is the one who explains it.
2. The form of implementing health protocols based on Cleanliness, Health, Safety, and Environment Sustainability.
3. Include tourism businesses which include tourist transportation services, hotels/homestays, restaurants/restaurants, to Meetings, Incentives, Conferencing, Exhibitions (MICE). Other related businesses/facilities include tourist information centers, places to sell souvenirs and souvenirs, public toilets, and other tourism-related businesses or facilities.
4. CHSE certification is a process of granting certificates to Tourism Businesses.

**Activity 11**

Follow the directions below.

Direction:

1. Labuan Bajo. *( The answer may vary )*

2. Indonesian tourism is focused on nature, water and mountains. *(The answer may vary)*

3. Labuan Bajo is my favorite place. I love the scenery and the beach. The color of the sea is literally blue, and it’s very clean. *(The answer may vary)*

4. We have to appreciate our tourism because every country has its own uniqueness. *(The answer may vary)*

**Writing Section**

**Activity 12**

**Being a Tour Agent in Cruises**

Since I joined this major, I have a dream to have a Tour Agent that provides Cruises to sail around the world. But, I will start this dream by being a staff member of Cruise that will sail around Labuan Bajo. I love Labuan Bajo, the place is so magical and breathtaking.

One of the famous beaches in Labuan Bajo is Pink Beach. The light blue water meets the pink sand, it is so beautiful. We can swim and snorkeling there. Pink Beach usually becomes the first stop of cruise.

Imagine you sleep in the cruise, and see sunset and sunrise in the middle of the sea. Your eyes will be filled by the color orange and pink. As a staff we can also enjoy that view. It is so wonderful.

*(The answer may vary)*

**Visual Representation Section**

*The answers may vary according to the creativity of students.*

**For Your Information**

**Activity 14**

|  |  |  |
| --- | --- | --- |
| **No** | **Field (location, thing, idea)** | **Example** |
|  | Tourist Attraction | Goa Jomblang |
|  | Shopping centre | Traditional Fabric |
|  | Start-up company | Go-Jek |
|  | Arts | Sculpture |
|  | Tourism destination | Bali |
|  | Digital application | Go-Jek |
|  | Culinary Tour | Pasar Lama Tangerang |
|  | Business for beginners | Frozen food |
|  | Home industry | Craft |
|  | Hoteliers | Ciputra |

*(The answer may vary)*

**Grammar Corner 1**

**Activity 15**

|  |  |  |  |
| --- | --- | --- | --- |
| **Sentences** | | **Yes** | **No** |
| 1. | So, it can be interpreted that the parcel has very general nature and does not have a personal, private, or intimate  impression. | √ |  |
| 2. | Of course, a new business will experience a shortage if it has to pay the salaries of all its workers if there are a lot of them. |  | √ |
| 3. | this game, players will be pitted against other players in a competition. |  | √ |
| 4. | Multiplayer Online Battle Arena (MOBA) is one of the most popular esports genres. | √ |  |
| 5. | There are many genres and titles of esports games that are competed around the world. |  | √ |

**Grammar corner 2**

**Activity 16**

**Identify the simple present tense by underlining it.**

* + - 1. As long as it is neatly wrapped using paper, the item is called a parcel.
      2. Hampers are gifts that are identical to the use of baskets made of rattan.
      3. This is because parcels are considered more as parcels or ordinary packages that are sent in a more general way, such as by post or by logistics services in general.
      4. Start-up is a term that refers to a business or start-up company.
      5. Therefore, there are several characteristics that can be used as an indicator that the business or business belongs to it.
      6. Other related businesses/facilities include tourist information centers, places to sell souvenirs and souvenirs, public toilets, and other tourism-related businesses or facilities.
      7. The CHSE certificate is valid for one year and can be extended based on the results of the reassessment.
      8. There are many genres and titles of esports games that are competed around the world in tournament formats from small scale, community to world championships.
      9. But along with the times, there are also many handheld devices that can play MOBAs and even create their own tournaments.
      10. This game is like electronic chess but with different gameplay from conventional Chess.

**Critical Thinking Task**

**1.** Fine art is a branch of art that is expressed and created through visual media that can be seen by the eye and can usually be felt through touch.

2.

|  |  |  |  |
| --- | --- | --- | --- |
| **Sentence** | | **True** | **False** |
|  | Fine art is a branch of art that is expressed and created through visual media. | √ |  |
|  | Handicrafts are examples of knitting art. |  | √ |
|  | There are some visual-forming elements in the work of art. | √ |  |
|  | Point is used to create other elements by arranging them into a line. | √ |  |
|  | If we want to make a realistic portrait image, the colors must be made completely accurate. | √ |  |

3.

|  |  |  |  |
| --- | --- | --- | --- |
| **Words** | | **Yes** | **No** |
|  | Volume | √ |  |
|  | fictitious |  | √ |
|  | paintings |  | √ |
|  | Drawing | √ |  |
|  | graphic design | √ |  |

4. D. Space is an area that is formed when we decide to use a medium in our

work.

5.

|  |  |  |  |
| --- | --- | --- | --- |
| **Words** | | **Yes** | **No** |
|  | Outside |  | √ |
|  | various | √ |  |
|  | negative | √ |  |
|  | inside |  | √ |
|  | positive | √ |  |

**Evaluation**

1. **Jawaban : A**

**Pembahasan :**

Berdasarkan informasi dalam teks, *Broadcasting* berarti proses mengirimkan ke berbagai lokasi melalui satelit radio. Jadi, jawaban yang tepat adalah pilihan A.

1. **Jawaban : C**

**Pembahasan :**

Berdasarkan informasi dalam teks, Broadcasting dibagi menjadi tiga kategori, yang pertama adalah *News, Production,* dan *Technical Operation* Jadi, jawaban yang tepat adalah pilihan C

1. **Jawaban : D**

**Pembahasan**

Berdasarkan informasi dalam teks, *online media* adalah yang paling praktis untuk digunakan. Jadi, jawaban yang tepat adalah pilihan D.

1. **Jawaban : E**

**Pembahasan :**

Berdasarkan informasi dalam teks, *Online* media dapat dilakukan oleh semua orang yang mempunyai gadget dan koneksi internet. Jadi, jawaban yang tepat adalah pilihan E.

1. **Jawaban : D**

**Pembahasan :**

Berdasarkan informasi dalam teks, dalam kategori *Production* meliputi proses *show design, development, writing, training, and direction.* Jadi Jawaban yang tepat adalah pilihan D.

1. **Jawaban : C**

**Pembahasan :**

Berdasarkan informasi dalam teks, Travel agent bertugas untuk merencanakan dan mengatur jadwal *trip* mulai dari *budgeting*, *organizing*, *planning and scheduling.* Jadi, jawaban yang tepat adalah pilihan C.

1. **Jawaban : E**

**Pembahasan :**

Berdasarkan informasi teks, terdapat beberapa tipe bisnis travel diantaranya adalah *cruise lines; tour operators; tour package operators; and travel, vacations and visits agents*. Jadi, jawaban yang tepat adalah pilihan E.

1. **Jawaban : B**

**Pembahasan :**

Berdasarkan teks tersebut, kata *certain companies* merujuk kepada *travel agent companies.* Jadi, jawaban yang tepat adalah pilihan B.

1. **Jawaban : A**

**Pembahasan :**

Berdasarkan kalimat tersebut, kita dapat menyimpulkan bahwa *travel agent* dapat memberikan saran untuk mengunjungi tempat-tempat wisata yang menarik. Jadi jawaban yang tepat adalah pilihan A.

1. **Jawaban : E**

**Pembahasan :**

Berdasarkan kalimat tersebut, salah satu tugas *travel agent* adalah untuk menyiapkan *itinerary* yang baik agar *trip* berjalan dengan lancar dan menyenangkan. Jadi, jawaban yang tepat adalah pilihan E.

1. - We should learn descriptive text because we need to know what kind of adjective that we can use to describe something.

- Next, we need to know how to get what kind of information that we need to put in descriptive text.

1. No, learning descriptive text will train us to use adjective phrases
2. Yes, I can
3. (*The answer may vary depend on the student)*
4. *(The answer may vary depend on the student)*